



# JOHN WILLIAM

Full-Stack & Blockchain Developer & Marketing Analyst & Remote Project Manager

## PROFESSIONAL SUMMARY

Dynamic professional with a comprehensive background spanning Full-stack and Blockchain Development, Marketing Analysis, and Remote Project Management. Equipped with a diverse skill set and a proven track record of delivering results across multiple disciplines. Skilled in leveraging technological expertise to drive innovation and streamline processes. Adept at harnessing data-driven insights to inform strategic marketing decisions and optimize project outcomes. Known for adeptly leading remote teams to success through effective communication and meticulous project management.

## CONTACT

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## EDUCATION

### [Stanford University, California, US]

[Sep, 2012] – [Jun, 2012]

Bachelor of Computer Science 2012

### [Avila University, Kansas City, US]

[Jul, 2012] - [Sep, 2016]

Bachelor of Science in Business, 2016

## WORK EXPERIENCE

### [American Century Investments, Kansas, US]

#### [Remote Project Manager]

[Oct, 2022]–[Current]

- Led remote project teams in executing deliverables on time and within budget constraints.
- Established project timelines, milestones, and objectives, ensuring alignment with organizational goals.
- Implemented Agile methodologies to streamline project workflows and enhance team productivity.
- Facilitated effective communication and collaboration among remote team members, fostering a cohesive and supportive work environment.

### [SmartSites, Paramus, US]

#### [Marketing Analyst]

[Sep, 2021]–[Sep, 2023]

- Conducted comprehensive market research and analysis to identify trends, opportunities, and consumer behaviors.
- Utilized data analytics tools and methodologies to interpret marketing campaign performance and drive actionable insights.
- Developed strategic recommendations to optimize marketing strategies and enhance ROI.
- Collaborated with marketing teams to refine targeting strategies and improve customer segmentation.

## CERTIFICATIONS

Bachelor of Computer Science AWS  
Certified Solutions Architect –  
Associate (Amazon Web Services)  
2018

**[KPMG, New York, US]**

**[Smart Contract Developer] (Remote)**

[Apr, 2021]–[Oct, 2023]

- In my role as a smart contract developer, I've amassed over 2 year of experience crafting innovative blockchain solutions.
- I've developed a total of 5 Smart Contracts, each tailored to specific use cases and requirements.
- Additionally, I've designed and implemented four decentralized applications (DApps), leveraging smart contracts to facilitate secure and transparent transactions.
- My work has involved collaborating closely with teams to understand user needs, ensuring that each Smart Contract and DApps delivers seamless functionality while upholding the highest standards of security and efficiency in blockchain development.

**[AVAWATZ, TX, US]**

**[Senior Full-stack Developer]**

[Mar, 2019]–[Aug, 2021]

- Developed full-stack web applications from scratch.
- Collaborated with back-end developers to ensure seamless integration of front-end and back-end components.
- Handled time sensitive updates together with content changes and database upgrades.
- Built the web apps showing the AI & ML projects using MERN stack such as Flacon trust or label studio.
- Managed project timelines and assisted in feature prioritization to ensure timely delivery or high-quality products.

**[DT Digital Asia, Kwun Tong, Hong Kong]**

**[Senior Front-end Developer]**

[Dec, 2017]–[Apr, 2019]

- Developed responsive websites that were compatible across multiple browsers and devices.
- Implemented SEO best practices to improve website visibility and ranking on search engines.
- Collaborated with designers to create visually appealing websites that adhered to brand guidelines.
- Optimized website performance by leveraging industry standards and best practices.
- Mentored Junior Developers and provided guidance on software design principles and development techniques.

[SPARC, LLC, Houston, US]  
[Senior Front-end & Mobile App Engineer]  
[Jul, 2015]–[Nov, 2017]

- Developed more than 10 websites utilizing JavaScript libraries such as React, Vue and Webix to create engaging and user-friendly web experiences.
- Created and contributed to high-quality, user-friendly mobile apps using React Native.
- Collaborated with cross-functional teams, including UX/UI designers and product managers, to ensure the mobile apps met project requirements.
- Delivered 17 projects on time and within budget.

## SKILLS

